



Dotun Bello

Copywriter/ACD

 **Contact**
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About Me

I'm a Nigerian creative currently based in the United States. I started my career in 2010, at a small agency in Lagos, called Noah's Ark - now the most awarded creative agency in West Africa.

I grew up on Fela, Wole Soyinka and Eminem. I spend my free time with my family, listening to battlerap while folding dough.

Interests

Sports, Books, Music, Travel, Art

Languages

English and Yoruba

Education

Apr 2018 | Creative Circus. Copywriting program

May 2014 | Miami Ad School boot camp, Lagos

Nov 2010 | Bachelor of Science (Communication) Univ. of Lagos

Career Highlights

Partnered with the One Club to found **One Camp Lagos**, a virtual boot camp that teaches ad professionals in Lagos how to elevate their brand

Co-created **Black Tea**, a Muse by clio sponsored content series that highlights Black women in advertising

Partnered with the New York Festival to create a showcase series for Nigerian creatives

Winner of Nigeria's first **African Crystal Festival** award

Work Experience

Anomaly (New York) | **Senior Copywriter**
Mar 2023 - Present

TBWA\Chiat\Day (New York) | **Senior Copywriter**
May 2021 - Mar 2023

Forsman & Bodenfors (New York) | **Copywriter**
Jan 2021 - Apr 2021

Eleven (San Francisco) | **Copywriter**
Apr 2019 - Jan 2021

Mullenlowe (North Carolina) | **Copywriter**
Dec 2018 - Apr 2019

GS&P (San Francisco) | **Copywriter**
Apr 2018 - Sept 2018

Saatchi&Saatchi (Lagos, Nigeria) | **Copywriter**
May 2014 - Dec 2015

Etu Odi (Lagos, Nigeria) | **Copywriter**
Jul 2013 - May 2014

Noah's Ark (Lagos, Nigeria) | **Copywriter**
March 2011 - Jul 2013